



PRESS RELEASE

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For immediate distribution

BREMBO IS CONFIRMED AS THE BEST CHOICE

In response to the demands of enthusiasts looking for both high performance and a more sporty look and feel factor, from today onwards Brembo calipers are available, as an option, in the BMW colour range.

Already a longstanding supplier of original equipment for BMW's top sports car models with high-performance braking systems, Brembo, now officially enters the accessories catalogue of the German manufacturer.

By introducing aluminium fixed brake calipers, Brembo not only offers customers an improved braking performance, but also guarantees a significant reduction in the non-suspended masses and therefore, an overall better response during handling.

From today, using the car configurator, the customer can order the Brembo aluminium fixed brake calipers with 4 front and 2 rear pistons in blue colour, as a factory installed option for their 1 or 3 Series.

Alternatively, they might decide, after having purchased the car, to order from the M Performance Parts catalogue at the car dealer in order to kit out their car with a 4-piston aluminium fixed brake caliper at the front and a 2-piston caliper at the rear, available in the colours yellow, red or orange. In both cases, the brake calipers bear the famous M BMW logo, which is in keeping with the sporty design of the car.

Once again Brembo products are confirmed as the best choice for ensuring maximum performance for the car, with an attractive design and complete safety.

About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches, seats, seat belts and other components for racing. Brembo is also a leader in the racing sector and has won more than 200 championships. Today the company operates in 16 countries on 3 continents, with 22 production and business sites, and a pool of more than 7.000 employees, about 10% of whom are engineers and product specialists active in the R&D. 2012 turnover is € 1,044.6 million (results as of September 30, 2012). Brembo is the owner of the Brembo, Breco, Bybre, Marchesini, and Sabelt brands and operates through the AP Racing brand.

For more information:

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